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Call for papers

Fostering an Entrepreneurial Environment in an Emerging Nation: Lessons and Challenges from Chile

Guest Editor: Carlos Albornoz, Universidad del Desarrollo.

Associate Editor: Alejandro Jiménez, Universidad Alberto Hurtado

Background and objectives of the Special Issue

The level of entrepreneurial activity is related to several factors such as the educational level of the local population, the business environment, and the legal conditions (Grilo and Thurik 2005; van Stel et al 2005; Bowen and De Clercq 2008). Some of these macro level factors can explain not only the entrepreneurial capabilities, but also the type of entrepreneurial activity that occurs.

Aware that entrepreneurship can boost the economy, governments of different countries increasingly encourage entrepreneurship within their local economies (Carsrud, Brannback, & Krueger, 2008). The support that governments do to foster entrepreneurship can adopt different perspectives because the type of entrepreneurial activities largely differs between regions and countries (Amorós, Felzensztein, & Gimmon, 2011). The policies that work in rural regions not necessarily would work in regions with higher levels of economic development. In spite of the differences that may exist between developed and undeveloped economies, the literature that reviews the role of public efforts to promote entrepreneurship describes experiences from developed economies mostly. Little is known about the effect of entrepreneurial policies in developing economies or regions.

2012 was declared the year of entrepreneurship by the Chilean government. The national budget to sponsor activities related to entrepreneurship reached approximately USD\$ 240,000,000. The budget was allocated to implemented initiatives that fostered an entrepreneurial environment along the country. Even though specific initiatives funded by the Chilean government targeted a large part of the population, the specific programs implemented were known by few people and most researchers, government agents, professors, and consultants related to the field never knew about those programs and its impact.

The purpose of this JOTMI special issue is to describe, analyze and deepen the understanding that entrepreneurship programs may have. We were motivated to store information from program created and implemented in Chile during the last decade but we are open to received articles based on other realities. We look for research articles, which include empirical data, conceptual studies, case studies, and reports that contribute to the entrepreneurship literature, specifically within developing economies. Special emphasis will be placed on those articles that describe local realities, learnt lessons, successful and unsuccessful cases, and experiences that challenge myths about entrepreneurship.

Some elements that we encourage to be included within the articles are:

- a) Evaluation of impact.
- b) Descriptions of experience from local realities and different regions of Chile and internationally.
- c) Evidence of attitudinal change achieved by specific programs.
- d) Experiences about incubators.
- e) Teaching experiences.
- f) Success and failure of international experiences that developed and implemented entrepreneurial programs.

Research questions that can be considered as guidelines for this special issue are:

- What does work and what does not in the creation of entrepreneurial environment?
- How the particular features of this environment mediates the relationship between the intervention and the results obtained?
- Does any difference exist between interventions according to the entrepreneurship type (needs, opportunities, lifestyle)?
- What kind of differences may exists between developed and developing countries in the design of public policies and/or public programs that encourage entrepreneurship?

Dates and milestones:

- Manuscript submission date deadline: November 15th 2012
- Authors notification: December 15th 2012
- On line publication: January 15th 2013

Registration and paper submission should be done exclusively at Journal of Technology Management & Innovation website: <http://www.jotmi.org/index.php/GT/author/submit/1>. Submitting your manuscript with the comment “Special Issue”

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