

Sustainable Entrepreneurship Research: Taking stock and looking ahead

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Abstract

The recognition of entrepreneurship as a solution to, rather than a cause of, environmental degradation and social inequality moved the field to identify a new type of entrepreneurial activity, namely sustainable entrepreneurship. Scholarly interest has spiked in recent years; however, aside from its aspirational appeal, there remains a lack of understanding of the nature of the phenomenon and the future of sustainable entrepreneurship in theory and practice. This review seeks to provide a conceptual basis for stimulating scholarly thought and improving our collective understanding of sustainable entrepreneurship as a distinct subdomain within entrepreneurship research. Based on boundary definition and delineation of main features, this review critically discusses the main challenges ahead and elaborates on the research implications and future research directions beyond current, dominant approaches to entrepreneurial action. Copyright (c) 2017 John Wiley & Sons, Ltd and ERP Environment

Palabras clave

Palabras clave de autor: sustainable entrepreneurship; sustainable development; systematic literature review; triple bottom line; sustainable value creation; sustainability opportunities; sustainable entrepreneur

KeyWords Plus: STRATEGIC NICHE MANAGEMENT; SELF-EFFICACY; INNOVATION JOURNEYS; BUSINESS; GREEN; ORGANIZATIONS; ENTERPRISES; OPPORTUNITY; PERFORMANCE; TECHNOLOGY