The generative potential of emerging technology to support startups and new ecosystems

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Abstract

Transformation technologies are highlighted and their capacity to serve as generative mechanisms for disruptive innovation and entrepreneurial opportunities. Our main objectives are twofold: We want to (1) contribute to the knowledge dissemination and discussion regarding the role of emergent new technologies and entrepreneurship activities in the creation of business models that are changing the traditional approach of the industrial economy, and (2) try to close the gap caused by lack of research on some of the most important emerging trends and technologies shaping entrepreneurship in the coming decades.

Keywords: Technology, Innovation, Business models